

"They're bound
to be better."

SCHOOL bound BOOKS

DIVISION OF THE HIGHSMITH CO., INC.
FORT ATKINSON, WISCONSIN 53538



Dear Sir:

In answer to your inquiry

. . . we enclose the information
about our products which
you requested.

Please see page _____.

We will be pleased to serve you.

Yours very truly,

THE HIGHSMITH CO., INC.

Hugh Highsmith
President

HH:pml

NAME

ADDRESS

TOWN

STATE

zip code

FIRST CLASS

Permit No. 73

Ft. Atkinson, Wis.

BUSINESS REPLY MAIL

No Postage Stamp Necessary If Mailed in the United States

Postage Will Be Paid By—

THE HIGHSMITH CO., INC.

P. O. Box 150

Fort Atkinson, Wisconsin 53538

For Home And Office Storage . . .

If you save valuable magazines . . . keep family records and clippings . . . accumulate information about a vocation or avocation . . . and, more important, if you like to have things neat and orderly; then this little catalog is for you. Order from it direct. Please be sure to estimate and include an amount to cover postage charges. See postage rates on our order envelope enclosed.

The Highsmith Co., Inc.
Fort Atkinson, Wisconsin 53538



Tote, Stow and File Boxes

Attractive, new general utility boxes for a hundred uses . . .

You can store, file and transport materials of every kind in these attractive, low cost boxes. In the office, they are efficient for active or transfer files. Use them in the home for "dress-up" storage of everything from linens to financial records. Sturdy and strong yet 1 1/4 lbs. light to avoid lifting and carrying unnecessary weight. Size 15" by 12" by 10" to take letter-size papers one way or legal-size the other way. Made of marbled white Rigidex corrugated board with lift-off covers. Built-in carrying handles are self-closing to seal out dust. "Contents" labels are on two panels so that either "letter" or "legal" sides may be used as fronts. Boxes set-up fast, yet take-down easily and fold flat for storage. No tapes, staples or fasteners needed. Six weigh 10 lbs. Mailable.

No. 223, Six Tote, Stow and File Boxes, only \$5.95. Twenty-Four for \$21.95.



Use These New Shelf-Files To Store Magazines, Other Papers

Here is the lowest cost, most convenient means to the orderly filing of magazines, family records, pamphlets, clippings, catalogs, and other papers.

Shelf-Files promote order; save time, space and money. Have book red fronts and salmon white sides. Made of heavy,

tough corrugated board folded double thick at points of wear, they withstand the roughest treatment. To make it easy for you to identify their contents, paste-on labels are supplied for the fronts and forms for detailed listing are printed on front and on one side.

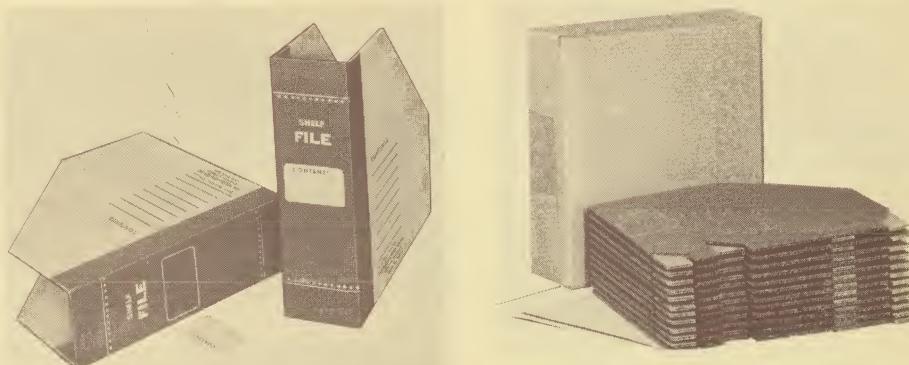
FOUR SIZES FIT ALL NEEDS . . .

No. 603, Size 1 Shelf-Files. Hold digest size magazines, booklets, clippings, etc. 8" high, 6" long, 3" wide. Twelve files with labels \$3.95. Wt. 3 lbs.

No. 604, Size 2 Shelf-Files. Utility Size. 9 1/4" high by 9" long, 2 1/2" filing capacity. Ideal utility size for many magazines, government publications, etc. Twelve files with labels \$4.95. Wt. 4 lbs.

No. 605, Size 3 Shelf-Files. Magazine Size. 12 1/3" high, 9 1/4" long, 3" filing capacity. For standard size magazines, catalogs, etc. Takes letter-size file folders. Twelve files with labels \$5.95. Wt. 5 lbs.

No. 606, Size 4 Shelf-Files. Life and Fortune Size. 14" high, 11" long, 3" filing capacity. For large magazines, newspapers, etc. Twelve files with labels \$6.95. Wt. 7 lbs.



Shelf-Files are attractive and colorful, yet sturdy and strong. Open at top, they store mixed sizes from thin clippings to catalogs.

Above: Shelf-Files arrive in perfect condition, require little storage space until set-up. They lock together rigidly at bottom and top. Heavy, tough corrugated board is double thick at top.

New Deluxe, Cloth-Front

Magazine Files

Publication Names Stamped On In Gold To Your Order

Magazines slip into these handsome files to become valuable library volumes. Made to look like expensive books on the shelf, they keep valuable publications neat, clean and handy.

Unlike expensive binding, our new files store magazines unmutilated with covers and advertising complete and each copy removable for individual use. They bring valuable magazines out where they can be used. Because contents are changeable, the same file can be used again and again.

Extremely Attractive with Cloth Fronts

Book-red, cloth-covered fronts are beautifully embossed in gold as illustrated. Extra gold foil is supplied for adding dates, volume and numbers in permanent gold.

Made To Last and Look Like Books

Cloth covered fronts of these fine files protect points that wear, tear and get dirty. Double thick binder's board, covered with black binder's paper complete these files. They are open end cases. Copies are not fastened in but are easily removed.

Fit All Magazines

Available sizes of files fit all magazines. At your instruction, we will heat stamp magazine titles. Otherwise, extra gold foil will be supplied for you to letter magazine titles onto file fronts.

Don't Throw Magazines Away . . .

"They contain the best current literature, the most expensive fiction, the best-illustrated history, the most timely philosophy, and the only up-to-date information about science. Don't throw magazines away. Keep them as valuable library volumes in the attractive files offered on these pages."



SIZES FOR ALL MAGAZINES

No. 607, Science Size Deluxe Files. Same size and construction as National Geographic files below. 10 1/4" high, 7" long, 2 1/4" filing capacity. Fit many scientific and professional journals. Specify titles to be gold stamped on fronts. Each \$1.00. Six for \$5.40. Wt. 4 lbs.

No. 608, Digest Size Deluxe Files. 8" high, 5 3/4" long, 3" filing capacity. Fit Reader's Digest, Science Digest, etc. Specify titles to be gold stamped on file fronts. Each \$1.25. Six for \$6.95. These, and files below, have cloth fronts. Wt. 5 lbs.

No. 609, Standard Size Deluxe Files. 11 3/4" high, 9" long, 3" filing capacity. Fit hundreds of standard 8 1/2" x 11" publications such as Time, Atlantic, Grade Teacher, Harper's, etc. Specify titles for file fronts. Each \$1.45. Six for \$7.95. Wt. 7 lbs.

No. 610, Large Size Deluxe Files. 14 1/4" high, 11" long, 3" filing capacity. Fit Life, Fortune, Holiday, School Arts, other large magazines. Specify titles on fronts. Each \$1.65. Six for \$8.95. Wt. 10 lbs.

As Advertised In National Geographic

Six National Geographic Magazine Or Map Files

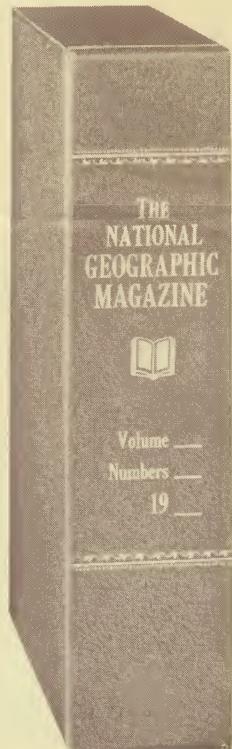
ONLY \$4.50

Back issues and maps from National Geographics slip into these handsome files to become valuable library volumes. Each sturdy file holds six National Geographics. Unlike expensive binding, copies remain complete with covers and interesting advertising and may be withdrawn one at a time for student use.

These special files are covered with bookred beautifully embossed binder's paper and have gold stamped fronts as illustrated. Gold foil is supplied to add volume, numbers and dates in permanent gold.

No. 602, Carton of Six National Geographic Magazine Files, only \$4.50. (Wt. 4 lbs.)

No. 601, Five National Geographic Files and One Map File of same design, \$4.50. (Wt. 4 lbs.)



The Highsmith Co. Inc.



LIBRARY MAGAZINE FILES

These files have closed tops to keep out dust. Open ends fit tight against backs of shelves to keep magazines neat and clean. Made of tough, oyster-white corrugated board in double thickness, they won't "bust-out" or break at corners

No. 611, Size A For Digest Size Magazines. 9" high by 6" deep by 4" capacity. Twelve for \$4.25. Wt. 6 lbs.

No. 612, Size B For Science Size Magazines. 10 $\frac{1}{4}$ " high by 7" deep by 4" capacity. Twelve for \$5.25. Wt. 7 lbs.

No. 613, Size C For Standard Size Magazines. 12 $\frac{1}{4}$ " high by 9 $\frac{1}{4}$ " deep by 4" capacity. Twelve for \$6.25. Wt. 8 lbs.

No. 614, Size D For Large Magazines. 14 $\frac{1}{2}$ " high by 10 $\frac{3}{4}$ " deep by 3" capacity. Twelve for \$7.45. Wt. 9 lbs.

Standard Metal Book Supports

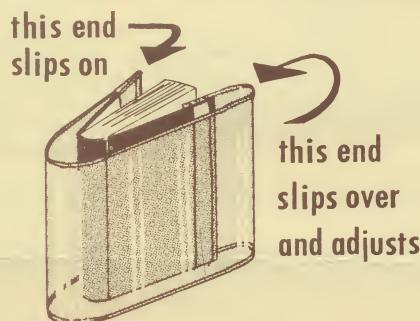


Lowest Cost . . . Less Than 20c each

Sturdy, economical book supports at lowest prices. Made of springy Roltem steel. No burrs or sharp edges. Rust resistant black enamel finish. 4 $\frac{3}{4}$ " wide by 5 $\frac{1}{2}$ " long by 5 $\frac{1}{2}$ " high. 100 weigh 35 lbs.



No. 76, Metal Book Supports. 10 for \$2.35. 100 for \$19.95.



New Plastic Book Covers

Seams are heat welded. Washable, scuff proof, resistant to water, grease, alcohol. Easy to clean. Cover slips over book as illustrated, forms a tough transparent skin-tight covering which protects but allows book to be clearly visible. Order covers by heights of book, other dimension adjusts. One dozen weighs 1 lb. Each, any size \$.29; One dozen \$2.95.

Cat. No.	Sizes	Cat. No.	Sizes
No. 600	6"	No. 900	9"
No. 650	6 $\frac{1}{2}$ "	No. 925	9 $\frac{1}{4}$ "
No. 700	7"	No. 950	9 $\frac{1}{2}$ "
No. 750	7 $\frac{1}{2}$ "	No. 975	9 $\frac{3}{4}$ "
No. 775	7 $\frac{3}{4}$ "	No. 1000	10"
No. 800	8"	No. 1050	10 $\frac{1}{2}$ "
No. 825	8 $\frac{1}{4}$ "	No. 1100	11"
No. 850	8 $\frac{1}{2}$ "	No. 1150	11 $\frac{1}{2}$ "
No. 875	8 $\frac{3}{4}$ "	No. 1200	12"



New Hinged-Door FILE-BOX

A new idea to supply dust-free, organized filing at extremely low cost. A great aid to neatness and efficiency. Use in the library to file pamphlets, papers, clippings, etc. Use in the home labelled for contents and also as a low cost alphabet file. Made of 200-lb. test corrugated board double-thick with a handy hinged door or top to seal out dust and dirt. Handsome oyster-white color with dark red printing on three sides so you have a choice of three fronts. Place them on the shelf with door up, with door against shelf back, or with door out for easy access. Size 12 $\frac{1}{4}$ " by 9 $\frac{1}{4}$ " by 4" capacity. Takes standard size publications and papers and letter-size file folders.

No. 615, Hinged Door Files. One dozen for \$6.85. Wt. 9 lbs.

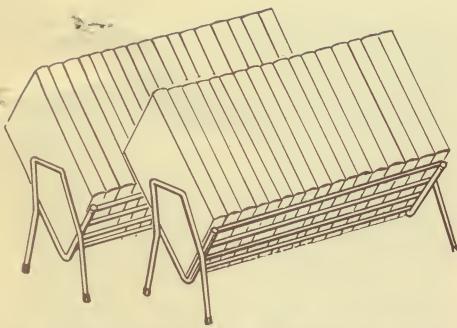


Plastic Magazine Covers

Greatly extend useful life of magazines. Heavy .0075 gauge blue-tinted acetate with blue leatherette binding. Metal corners. Now "strength-strip" reinforcement outside of cover. In following four sizes to fit all magazines. Wt. 4 oz. each.

No. 16-SMC Reader's Digest, etc. (8 $\frac{3}{8}$ " x 6" x $\frac{1}{4}$ ") each	50c
No. 17-MMC Time, etc. (12 $\frac{3}{8}$ " x 9 $\frac{1}{8}$ " x $\frac{1}{2}$ ") each	75c
No. 18-VMC Vogue, etc. (14" x 10" x $\frac{3}{4}$ ") each	85c
No. 19-LMC Life, etc. (14 $\frac{1}{2}$ " x 11 $\frac{1}{4}$ " x $\frac{3}{4}$ ") each	85c

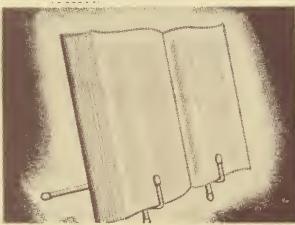
Fort Atkinson, Wisconsin 53538



No. 75, Goldtone Home and Library Book Rack

Made especially for functional home and library use. Strong and sturdy. One piece, welded wire construction; not a fold-up. Holds heavy books. Large, round gold plated balls on legs avoid scratches. Bright gold plated and really attractive. Use for library and school display of special groups, new titles, etc. Ideal also for desk book rack, etc. Wt. 2 lbs. Each \$1.39. Six for \$7.95.

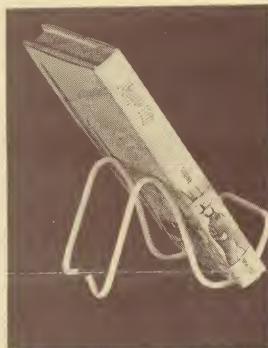
Low Cost Book Stand



Holds reference books, magazines, cook books. Unlike others, holds book open to display selected inside pages. Sturdy. Folds flat for storage. Ideal also as study stand. Will not mar surface. Coppertone wire. Wt. 1 lb.

No. 28 Book Stand ... \$.89. 6 for ... \$4.97.

Plastic Coated Easels Display Antique Plates, Books, Etc.



Low cost holders made of white plastic coated wire. Make neat, attractive displays on desks, tables, etc. Will not scratch or mar surfaces.

No. 15-33 Easels, 6 for \$1.89. Wt. 1 lb.

Bulletin Board and Sign Adhesive



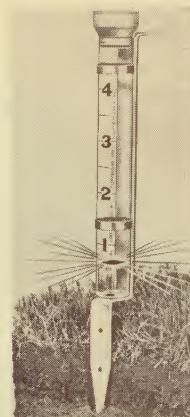
Holds papers, maps, book covers and signs onto bulletin boards, chalkboards, concrete walls or any other clean surface. To use, just place small ball of Plasti-Tak between wall and display material and press. It sticks tight. Won't dry-out or harden. Does not damage walls nor leave mess to be cleaned up.

No. 32, Plasti-Tak, 5 oz. package ... \$1.00

Farview Rain and Weather Gauge

New rain gauge has a fluorescent float that is visible from inside the home while it is raining. It sticks into the lawn or mounts in other convenient-to-see spots. Use also to measure lawn sprinkling. Creates interest in weather and all its facets. Illustrates how rainfall differs widely over a small area. 16" steel rod, 10" gauge tube. Measures 5" of rain in 1/10" graduations. Aluminum funnel. Wt. 1 lb.

No. G1, Rain Gauge ... \$2.50

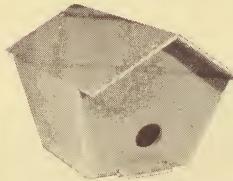


No. 239, Handy Desk and Crafts Knife in Case



A sharp razor blade in an aluminum holder for cutting paper, tape, cloth. Makes clippings, cuts twine, etc. Not illustrated is red plastic case to hold knife when not in use. Each \$.39. Dozen \$3.95. Wt. 3/4 lb.

G-13, Low-Cost Bird Houses



Best looking wren houses you've seen. Brown color, with perch and hang-up holes. Made of waterproofed corrugated board. Shipped flat, you erect in a jiffy and in another minute hang in tree, vine, garden or near your picture window. No hammer needed. Will last two seasons by which time any wren house is filled with old nests. An ideal gift. Write for quantity prices. Three weigh 1 lb. Three for \$1.50

KIK-STEP Stretches Your Library Up



New idea for safer, easier climbing in the home or library. Makes library top shelves usable. It rolls on casters when you kick it, grabs floor when you step on it. Can't wobble, can't slip, so long as you stand on it. Step back down, toe finds platform without looking. Rubber safety treads. All around bumper protects walls and furniture. Gives 14" more reachable shelf space. Colors: Copper Tan, Mist Green, Desert Sage. Wt. 12 lbs.

No. 10-Kik-Step. \$14.95. Three for \$42.67

A pleasant, practical way to get the information you need to succeed in farming . . .

FARMER'S DIGEST



Here's a completely different kind of farm information service. It delivers in easy-to-read form only the very best articles carefully screened from over 100 other farm magazines. Farmer's Digest supplies the facts and figures you need right on your own land. 10 issues a year. Each is 100 pages, 35 to 40 articles selected by our farmer editors who read experiment station bulletins, even translate foreign farm papers. Covers all phases of farming. Each issue so big, you will find many articles of special interest. Continuing index in each issue. At end of year you have a 1000-page farm reference library indexed by subject matter. In book form would cost \$15.00 or more.

G10, Farmer's Digest. One year \$3.00. Two years \$5.50. Three years \$7.75.

G-8, Corn Hanger-Bird Feeder



You don't dry seed corn on the back porch any more but this adaption of an old idea makes a popular bird feeder and colorful outdoor decoration. Cardinals and other colorful birds like it. Also hangs suet, other bird feeds. If you sell seed corn and need an effective premium or gift, ask for low quantity prices. 20" long. Wt. 1 lb. Three for \$2.00

